



R. K. DEWAN & Co.

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# NewsNet

Monthly Newsletter by R. K. Dewan & Co.



R. K. DEWAN & Co.

ADVOCATES, TRADE MARK  
& PATENT ATTORNEYS

*Happy New Year*

# 2025

Wishing you a Happy New Year filled with success, new opportunities, and continued growth.

## RKD News

**R K Dewan & Co.** is delighted to share that Dr. Mohan Dewan (Patent and Trademark Attorney), Dr. Niti Dewan (Patent and Trademark Attorney, Head of Patents and Business Development), Mr. Chetan Parmar (COO, R K Dewan & Co.), Adv. Narayan Abhishek (Patent Agent, Patent Analyst) & Adv. Pranay Rajput (Sr. Legal Associate) represented our firm at the 17th Annual Global Intellectual Property Convention (GIPC), in Mumbai. R K Dewan & Co. was also the Advisory Partner for the GIPC.



***Dr Mohan Dewan was the esteemed panellist at the event, & chaired the session on “IPR, Governance, & Policy: Implications in AI” on 11th January 2025, and Dr Niti Dewan led the technical session on “From Algorithms to Genes: Ensuring Patentability in Disruptive Technologies” on 12th January 2025.***



R K Dewan & Co. extends its appreciation to the GIPC for its organization of the convention and looks forward to many more such events in the future for a better IPR aware world and society. To schedule a meeting, contact [Dr Mohan Dewan](mailto:dewan@rkdewanmail.com) at [dewan@rkdewanmail.com](mailto:dewan@rkdewanmail.com), and [Dr Niti Dewan](mailto:niti_dewan@rkdewanmail.com) at [niti\\_dewan@rkdewanmail.com](mailto:niti_dewan@rkdewanmail.com)



## RKD News



R K Dewan & Co. is delighted to share that **Adv. Lakshmi Soneji** (Sr. Legal Associate) was invited to present a certificate course on Navigating, Property Laws, Documentation & Transaction organised for the stakeholders of **Real Estate Study Circle** on January 15, 2025. Lakshmi's presentation focussed on **"Applicability & Relevance of Intellectual**

**Property in Real Estate"**. As a firm committed to advancing the frontiers of Intellectual Property Rights, R K Dewan & Co. is a domain-agnostic solutions provider and proud to stand at the crossroads of innovation and responsibility, serving diverse industries in this Gen AI era.

## Copy Write

### Screenwriters Rights Association of India registered as a Copyright Society

The Screenwriters Rights Association of India (SRAI) has officially been registered as a Copyright Society under Section 33(3) of the Copyright Act, 1957. This landmark development empowers screenwriters to safeguard their rights, negotiate fair royalties, and ensure the proper recognition of their creative works.

From centralized licensing and collective bargaining to enforcing moral rights and reducing disputes, SRAI is set to transform the Indian entertainment industry boosting transparency, fairness, and global collaboration. With SRAI's registration, the future of Indian storytelling looks brighter than ever.

**Read more** about this significant achievement and its impact on the industry.



## IP Innovista

### Own Your Influence: The Ultimate Guide to IP for Influencers

In today's digital-first world, influencers are entrepreneurs building iconic brands. However, with great influence comes great responsibility to protect what one has created. From safeguarding usernames and content through trademarks and copyrights to ensuring control over your name and persona with personality rights, intellectual property (IP) is the backbone of your brand's growth and integrity. Discover how Indian influencers like CarryMinati, MostlySane, and BB Ki Vines are leveraging IP to prevent misuse, maintain brand consistency, and unlock new opportunities & learn why IP isn't just an option it's essential for sustaining your creative journey.

[Read more](#)

***Apart from the recent developments in Intellectual Property laws, we have also covered many other articles which have received high readership in the IP community globally due to our fresh, innovative approach to knowledge-sharing. As you journey through these articles, we hope to lead you to the proverbial pot of gold at the end of the IPR rainbow.***

## IP Litigation Updates

### Issues in Patent Enforcement

R K Dewan & Co. is delighted to share that it represented Asco Numatics (now Emerson Process Management) in a pivotal patent infringement suit for their revolutionary invention. From securing the appointment of a Court Commissioner for investigation to navigating jurisdictional challenges, the case underscores the complexities & the issues involved in the patent enforcement in India.

[Read more](#)

### Developers and Builders Beware!

In the dynamic world of real estate, branding goes beyond creativity, it is a strategic investment. The Delhi High Court ruling in Central Park Estates Pvt. Ltd. vs. Godrej Skyline Developers Pvt. Ltd. highlights the importance of trademark due diligence in project naming. The case underscores how overlooking intellectual property rights can lead to costly legal battles and reputational damage. The Court's decision to grant a permanent injunction against the use of "Godrej Central Park" reaffirms the need for developers to respect existing trademarks.

[Read more](#)

### Decoding Delicious Delicacies: Bhogi

Celebrating the first harvest of the year, Bhogi is not just a dish; it's a flavorful tradition, a seasonal medley, and a heartfelt tribute to nature's abundance. This vibrant delicacy, prepared with fresh, tender vegetables and warming spices, is a symphony of flavors that

warms hearts and brings families together. Paired with the rustic Bhakari, it's a meal steeped in cultural significance, symbolizing gratitude, prosperity, and harmony. As we honor Makar Sankranti, let's cherish Bhogi not just for its taste but for the stories, rituals, and hands that bring it to life.

**[Read More](#)**

### **Stories Behind Brands: Sabyasachi - Behind the Threads of Luxury**

The story of Sabyasachi is more than a tale of exquisite designs; it's a legacy of perseverance, cultural preservation, and a visionary commitment to showcasing India's artisanal heritage on the global stage. From humble beginnings to becoming a luxury fashion powerhouse, Sabyasachi Mukherjee's journey is a testament to the power of passion and purpose. In this detailed analysis, we uncover:

- The brand's ethos of being "Proudly Indian"
- How intellectual property rights protect its unique identity?
- The evolution of the brand from couture to a luxury lifestyle empire.

**[Read More](#)**

*Stay tuned for more insightful reads!*

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