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Monthly Newsletter by R. K. Dewan & Co.

RKD News

R. K. Dewan & Co. at the Stakeholders' Meet on "Patent Law Reforms: An Innovative Wishlist for Viksit Bharat" organized by NITI Aayog, Law and Security Division



R. K. Dewan & Co. is delighted to announce that Dr. Mohan Dewan (Trademarks **Patents Attorney** and Principal at R. K. Dewan & Co.) was invited as a panellist at the Stakeholders' Meet on "Patent Law Reforms: Innovative Wishlist for Viksit Bharat" organized by NITI Aayog's Law and Security Division in April 2025 at Vigyan Bhawan, New Delhi.

Dr. Mohan Dewan presided over the panel discussion that focused on the recent patent law reforms and addressed critical issues within its framework such as digital piracy and online counterfeiting. In his contributions, Dr. Dewan offered insightful perspectives on the necessary evolution of Patent Laws to effectively address emerging technological advancements. His expertise underscored the crucial role of Intellectual Property Rights in supporting India's overarching vision of becoming a developed nation



The Stakeholders' Meet, organized by NITI Aayog, holds paramount importance in the nation's developmental trajectory by facilitating crucial discourse on prospective legal reforms. We express our gratitude to NITI Aayog for extending an invitation to R. K. Dewan & Co. to contribute to this vital discussion.

R. K. Dewan & Co. Presents Insights on Patent Commercialization at IPIRA 2025, Waseda University, Tokyo

R. K. Dewan & Co. is pleased to announce the participation of A. K. Balaji (Senior Legal Associate, Head of Chennai office, Litigator) on behalf of our firm, in the 7th IP & Innovation Researchers of Asia (IPIRA) Network Conference, hosted at Waseda University, Tokyo in April 2025.

A. K. Balaji contributed to the Parallel Session on Perspectives



on Intellectual Property Commercialization by delivering a presentation titled **"Challenges Faced in the Commercialization of Patents by Asian Universities."** The presentation offered insights into the key structural, legal, and institutional hurdles that hinder effective technology transfer and innovation-driven collaboration between academia and industry within the Asian region.

Overall, the session fostered an enriching exchange of ideas with fellow researchers and experts in the field. This participation underscores R. K. Dewan & Co.'s commitment in engaging with cutting-edge research and contributing to the discourse on Intellectual Property and innovation policy in Asia.

R. K. Dewan & Co. at the JIMS Workshop on Protecting Intellectual Property Rights and IP Management for Start-ups

R. K. Dewan & Co. is pleased to share that **Mr. Deepak Singh** (Team Leader & Senior Patent Attorney) was invited to conduct a workshop on **"Protecting Intellectual Property Rights and IP Management for Startups"** on behalf of our firm in March 2025 at **Jagan Institute of Management Studies (JIMS) Rohini, Delhi**.

He shared insights with aspiring entrepreneurs, underscoring the critical significance of Intellectual Property (IP) protection. The workshop was successfully convened, with a focus on providing practical strategies for safeguarding innovations, effectively





managing IP portfolios, and elucidating the essential role of Intellectual Property Rights in fostering sustainable business growth. R. K. Dewan & Co. extends its sincere gratitude to JIMS for hosting this insightful workshop.

R. K. Dewan & Co. at the Pharmaceutical Trade Marks
Group (PTMG) Spring Conference
2025





R. K. Dewan & Co. is pleased to share its participation in the Pharmaceutical Trade Marks Group (PTMG) Spring Conference on the theme **"Playing Trade Mark Notes with a Bonnie Bagpipe Twist"** in March 2025 at Edinburgh, Scotland.

Mr. Francesco Bonini (of Counsel to R. K. Dewan & Co.) represented R. K. Dewan & Co. at this prestigious international event, who engaged with leading figures, experts, and professionals within the Intellectual Property and Trademark law sectors.

The PTMG Spring conference provided a valuable platform for insightful discussions concerning trademark protection, emerging trends in Intellectual Property, and global strategic approaches. The conference was noted as both an enriching educational program and a vibrant cultural experience, featuring insightful sessions including a traditional welcome for delegates by Scottish Highland bagpipes.



R. K. Dewan & Co. at the IAM IP Business Congress (IPBC), London 2025







R. K. Dewan & Co. is delighted to announce its participation in the prestigious IAM IP Business Congress (IPBC) Europe 2025, which was conducted at the Royal Lancaster, London, from March 24th to 26th, 2025.

Ms. Disha Dewan, (Patent Attorney and Head of Global Business),

represented R. K. Dewan & Co. at this significant event. She engaged with industry peers on a range of critical topics, including innovative Intellectual Property (IP) monetization strategies, the evolving global IP landscape, and strategic approaches to international business development within the IP sector.

The IPBC Europe 2025 proved to be an intellectually enriching experience, featuring a keynote address on the timely subject "The evolution of the Unified Patent Court and unresolved questions." The comprehensive agenda also included insightful panel discussions on innovative issues such as: "Checkmate! Winning moves at the UPC" that explored how the unified Patent Court System is reshaping global patent litigation strategies; "Al portfolio management" that examined the application of Artificial Intelligence in optimizing IP portfolio management; "At the vanguard of multimedia licensing" that addressed the latest trends and challenges in the licensing of multimedia content and multiple other discussions on emerging topics.

R. K. Dewan & Co. through its participation at the IAM IPBC gained valuable insights from the discussions and knowledge sharing at IPBC Europe 2025, further enhancing our understanding of the dynamic international IP landscape.

R. K. Dewan & Co. at the ECTA Alicante Round Table Event, Spain

R. K. Dewan & Co. is pleased to share its participation in the **European Communities Trade Mark Association (ECTA) Alicante Round Table** event that was co-organized by the University of Alicante and Magister Lycentinys in March 2025 and hosted at the University of Alicante in Spain.





This year's Round Table focused on "New Times for the Protection of Designs in the EU: What Will Change with the Reform?" Mr. Francesco Bonini (of Counsel to R. K. Dewan & Co.) represented R. K. Dewan & Co. at this event, engaging in discussions with fellow Intellectual Property (IP) professionals and students. The Round Table provided a valuable opportunity to gain in-depth understanding of the forthcoming changes to European Union (EU) design protection in this evolving area.

The event facilitated a comprehensive exploration of the key aspects of the EU Design Reform and its potential impact. R. K. Dewan & Co. values its continued engagement with the ECTA and the Alicante IP community and looks forward to such future opportunities for collaboration and knowledge sharing.

R. K. Dewan & Co. at the Startup Mahakumbh at Bharat Mandapam, New Delhi

R. K. Dewan & Co. is pleased to share its participation in the **Startup Mahakumbh 2025**, held from 3rd to 5th April 2025, at Bharat Mandapam, New Delhi. This landmark event, themed **"Startup India @ 2047 – Unfolding the Bharat Story,"** served as a dynamic platform for startups, investors, industry leaders, and policymakers to converge, collaborate, and chart the future of India's entrepreneurial landscape.



Representing R. K. Dewan & Co. at this significant gathering were: **Prof. (Dr.) Amit Kumar Tiwari** (Indian Patent Agent & Senior Patent Associate), **Dr. Rajinder Kumar S.**, (Patent Attorney), **Saurabh Yadav** (Patent Associate), **Tripti Pathak** (Patent Associate), **Vasupriya Awasthi** (Legal Associate) and **Makarand Chauhan** (Patent Analyst).

Our team engaged with innovators and entrepreneurs, offering expert guidance on protecting and maximizing the potential of intellectual property. On day one, our team attended the inaugural ceremony and participated in discussions centred around "Viksit Bharat @2047", exploring the role of startups in



India's future. The day featured keynote addresses by key dignitaries including Amitabh Kant (G20 Sherpa & Former CEO, NITI Aayog) and Rajesh Kumar Singh (Secretary, DPIIT), setting the tone for the event.

On day two, our team engaged in sessions highlighting start-up resilience, policy frameworks, and strategies for sustainable scaling. They attended thought-provoking panels on FinTech regulatory sandboxes, early-stage fundraising, and the evolution of India's entrepreneurial ecosystem.

On day three, our team participated in the Student Engagement Program, contributing to discussions aimed at inspiring the next generation of innovators and entrepreneurs. They joined sector-specific breakout sessions including those on SaaS, B2B Tech, and Climate Tech, and interacted with students, start-up founders, and academia.

R. K. Dewan & Co. strongly believes that intellectual property is foundational to innovation. Our participation in Startup Mahakumbh 2025 reaffirmed our commitment to supporting start-ups through strategic IP guidance and protection.

R. K. Dewan & Co. at the Licensing Executives Society International (LESI) Trademarks, Designs & Merchandising Committee Meeting

R. K. Dewan & Co. is pleased to share its participation in the Licensing Executives Society International (LESI) Trademarks, Designs & Merchandising Committee meeting, where Adv. Nithya Somasundaram, (Senior Legal Associate) in her capacity as a team leader of a sub-committee under International Trademark Association's (INTA's)



Brands & Innovation Committee, represented both R K Dewan & Co. and INTA, by addressing the distinguished members in an online session conducted in April 2025.

The session focused on the growing impact of Artificial Intelligence (AI) on global brand protection and trademark enforcement. Key insights shared included: how AI-driven enforcement is shaping brand protection in South Korea, the EU, China, and Singapore; an overview of AI tools like Osmo AI & Sniff AI in tackling counterfeits; and an analysis of evolving AI legislation in the US, Germany, South Korea, India, and Singapore, and its consequent implications for brands.

At R. K. Dewan & Co., we are committed to understanding the IP shifts, that empower brands to navigate Al's impact on enforcement and regulatory trends.



We strive to stay informed about crucial global regulatory trends. This engaging discussion with LESI members is one such instance that not only elucidates our aim to stay informed about the global regulatory trends but also underscores the importance of adaptability, innovation, and collaboration as AI continues its transformative influence on the legal field.

We extend our sincere gratitude to the LESI and INTA for providing this valuable platform to share our perspectives and engage in insightful exchanges with such a knowledgeable audience.

R. K. Dewan & Co. at the 5th Annual Beauty & Personal Care Innovations India Summit 2025

R. K. Dewan & Co. is pleased to share that **Prof.** (**Dr.**) Amit Tiwari (Indian Patent Agent and Senior Patent Associate) and **Adv. Narayan Abhishek** (Patent Analyst) represented the firm at the 5th Annual Beauty & Personal Care Innovations India Summit 2025 held at the Radisson Blu Mumbai in March 2025. The summit proved to be a powerhouse of ideas, covering leadingedae topics ranging integration of Artificial Intelligence in skincare to the critical importance of sustainable packaging solutions.



The summit offered a valuable platform to explore emerging trends, including the futuristic frontier of sensory branding, specifically smell mark registrations, alongside addressing challenges in skincare and highlighting the increasing importance of sustainability in beauty products. It was an inspiring opportunity to connect with industry leaders and exchange innovative ideas shaping the future of the sector. This insightful engagement into emerging trends and Intellectual Property considerations within the beauty and personal care sector yet again underscores the firm's commitment to staying at the forefront of innovation.

R. K. Dewan & Co. extends its sincere appreciation to Inventicon for organizing this notable event.



RKD Litigation Updates

Pune District Court Grants Interim Relief to Finolex Cables Ltd. in Trademark Infringement and Passing Off case.

R. K. Dewan & Co. (RKD) has been advising Finolex Cables Ltd. (Finolex) for over four decades now. The widespread popularity of products bearing the "FINOLEX" trademark has unfortunately led to a proliferation of counterfeit electrical cables marketed under identical or deceptively similar brand names.

In one such instance, RKD on behalf of Finolex, filed a suit for trademark infringement and passing off in the Hon'ble Pune District Court in January 2025. The suit was initiated against Mohan Electrical Works (MEW), an infringer using a similar trademark "Finoflex" in violation of Finolex's registered and well-recognized "FINOLEX" mark.

Finolex's Trademark

MEW's Trademark









After hearing the submissions made by RKD on behalf of Finolex at length, the Hon'ble Pune District Court observed that trademark infringement and passing off extends beyond the use of identical marks to encompass the use of similar trademarks that are likely to cause confusion among consumers. Consequently, in March 2025 the Hon'ble Court issued an ex-parte ad-interim injunction order in favour of Finolex, effectively restraining MEW from the continued use of the infringing "Finoflex" trademark.



RKD Litigation Updates

This decisive legal action, secured through RKD's strategic and effective Intellectual Property solutions, underscores the firm's unwavering commitment to safeguarding the valuable goodwill associated with Finolex Cables Ltd.'s long-established "FINOLEX" trademark.

<u>Delhi High Court Grants Permanent Injunction to Sarvatra Technologies Pvt. Ltd. in a Trademark Infringement case.</u>

R. K. Dewan & Co. (RKD), under the expert representation of Dr. Dewan, recently secured a significant success for Sarvatra Technologies Pvt. Ltd. (Sarvatra) in a trademark infringement case against Bharat Sanchar Nigam Limited (BSNL). Sarvatra, a prominent leader in India's digital payment solutions, discovered the unauthorized and identical use of its registered "SARVATRA" trademark by BSNL for its Wi-Fi roaming services. This infringement posed a direct and substantial threat to Sarvatra's established reputation and its position within the digital payment market.

In response to this infringement, RKD on behalf of Sarvatra initiated legal proceedings before the Hon'ble Delhi High Court, seeking a permanent injunction to restrain BSNL from the continued use of the "SARVATRA" trademark.

Represented by the legal expertise of Dr. Dewan and RKD, Sarvatra's case was accorded an expedited hearing by the Hon'ble Delhi High Court. Recognizing the validity of Sarvatra's claim and the potential for irreparable harm, the Court delivered a decisive judgment by granting a permanent injunction in favour of Sarvatra, thereby effectively restraining BSNL from any further use of the infringing "SARVATRA" trademark. Furthermore, the Court directed that necessary action be taken against any other unauthorized third-party entities found to be using the mark.

This order not only underscores the critical importance of prompt legal intervention and strategic planning in resolving Intellectual Property disputes but also reaffirms Dr. Dewan's and RKD's commitment to fiercely protecting the Intellectual Property rights of their clients.

IP Updates

Key takeaways from the Draft of Guidelines for Examination of Computer Related Inventions (CRIs) - 2025, issued by the Indian Patent Office: Patentability, Examination & Emerging Technology-In March 2025, the Indian Patent Office released the Draft Guidelines for Examination of CRIs to align with global standards. While software per se remains non-patentable under Section 3(k), CRIs demonstrating technical advancement and hardware integration may be eligible.



IP Updates

A three-step test and focus on emerging tech like AI, ML, blockchain, and IoT mark key highlights. Read More

A View From Afar™

A View from Afar: When Notes Clash Legally: Resolving the Discord in Copyright **Disputes Relating to Songs**

In this instalment of our global legal series, we explore the intricate copyright dispute between Andy Stone and Mariah Carey over the iconic holiday song "All I Want for Christmas Is You." This case highlights the complexities of copyright law in the global music industry and how legal rulings ripple across borders. Read More:

Apart from the recent developments in Intellectual Property laws, we have also covered many other articles which have received high readership in the IP community globally due to our fresh, innovative approach to knowledge-sharing. As you journey through these articles, we hope to lead you to the proverbial pot of gold at the end of the IPR rainbow.

Hidden Gems of India

<u>Hidden Gems of India®: Majuli Island, Assam -A Gem that is Getting Eroded Every Day</u>

Unsung Heroines and Heroes®

Unsung Heroines and Heroes®: Rash Behari Bose- The Second of the Ashta-Basus

Decoding Delicious Delicacies

Decoding Delicious Delicacies®: Panakam: A Perfect Drink for Ram Navami and Summer-

Stay tuned for more insightful reads!

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